

WRMA's Learning and Resource Center Instructional Design Services



Our team of expert instructional designers will work with you to develop an effective curriculum and design learning solutions grounded in adult learning theory to magnify your team's knowledge and skills. Our services include...



Face-to-Face Trainings and Presentations

- Slide design/visualizations/infographic and graphic design
- Scripting
- Participant engagement (activity design and facilitation)
- Meeting facilitation
- Public speaking coaching
- Train-the-trainer instructional design
- Technology integration
- Learning assessment

Webinars and Virtual Meetings

- Transitioning in-person trainings to virtual learning
- Webinar facilitation (Adobe Connect, GoToMeeting, GoToWebinar, Zoom, Microsoft Teams, and more)
- Webinar administration (registration, hosting, reporting, technical support, recording)
- Presenter coaching
- Slide design/visualizations/infographic and graphic design
- Webinar engagement
- Virtual activity design and facilitation
- Breakout room facilitation
- Adobe Connect layout design
- Learning assessment

e-Learning

- Storyboarding
- Scripting
- Audio/voiceover capture and editing
- Learning interactions and gamification
- e-Learning development
- Piloting
- Publication for learning management systems (LMS), websites, or client's servers
- LMS selection, implementation, and maintenance
- Learning assessment

Microlearning

- Instructional design services as outlined with e-learning above
- Multimedia and whiteboard animation
- Micro assessment

Communities of Practice (CoPs)

- Design and launch
- Facilitation
- Platform selection and maintenance



...And WRMA can ensure your training materials are **508 compliant.**

To learn more
CONTACT US
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WRMA empowers our clients with innovative solutions to create better futures for vulnerable populations. Learn more about us at www.wrma.com.

